**Welcome from Mark Frissora**
About Caesars Entertainment
PEOPLE PLANET PLAY highlights 2016
PEOPLE PLANET PLAY dashboard
PEOPLE PLANET PLAY priorities

**People**
Empowering our team members
A culture of giving
Adding social and economic value
Voicing our views for social justice

**Planet**
CodeGreen performance
Triple A transparency with CDP
Working with suppliers to mitigate environmental impacts
Environmental performance 2007 – 2016

**Play**
Creating memorable guest experiences
Responsible Gaming
PEOPLE PLANET PLAY at Meetings and Events
Compliance and anti-money laundering

**GRI Content Index**
Data tables

**The People Planet Play Crossword**

### About this report
This is our eighth annual Corporate Citizenship Report and it describes our impacts on local economies, people, society and the environment. Quantitative data in this report relates to the 2016 calendar year and covers our global operations unless otherwise stated. Examples of practice also include stories from the early part of 2017. No data has been restated from prior years, with the exception of GHG emissions, which use the GHG Protocol for retroactive adjustments. Our last report was published in 2016. There have been no changes to the scope and boundaries of the report.

This report is written under the theme of PEOPLE PLANET PLAY and is in accordance with the Global Reporting Initiative (GRI) Standards, core option, published in 2016. GRI guidelines represent the most widely-used corporate citizenship and sustainability reporting framework in the world today. GRI principles have informed our reporting approach: materiality (the issues relevant to our most significant impacts and which are of most importance to stakeholders), stakeholder inclusiveness (responding to stakeholder expectations and interests), sustainability context (presenting our performance in the wider context of sustainability issues) and completeness (inclusion of all the information that reflects significant economic impacts to enable stakeholders to assess our performance).

This report has been extensively verified internally but not externally assured, with the exception of energy and GHG emissions data, which were verified by an external expert.

Our material impacts were defined in 2013 following extensive dialogue with primary stakeholders, and were revised in 2015 in consultation with our External Advisory Board. In 2016, we reviewed these issues internally and agreed that they remain relevant in this reporting period.

We welcome your feedback and invite you to send comments to: sustainabilityfeedback@caesars.com. You can also reach us on Twitter @CitizenCaesars and on Facebook at https://www.facebook.com/CitizenCaesars/.
Welcome from Mark Frissora

I am pleased to share our 2017 Citizenship Report which summarizes Caesars Entertainment’s contributions to the communities where we do business. The report also introduces PEOPLE PLANET PLAY, a framework that simplifies the way we talk about citizenship to our guests, our team members and our partners. We have many superb citizenship initiatives, and we needed a way to communicate our efforts in a relatable way. PEOPLE PLANET PLAY fulfills that need.

In 2016, we navigated through intensive negotiations to finalize a restructuring plan in January 2017 for Caesars Entertainment Operating Company. Our emergence from restructuring, anticipated to occur in the first week of October, will enable us to focus on accelerated growth in the U.S. and international markets, as well as continuing to expand our citizenship leadership.

In fact, I am especially proud that, throughout this tumultuous period in our history, we maintained our commitment to a strong culture and citizenship. We never lost sight of the fundamental tenets of long term success: balancing and focusing on customer satisfaction and employee engagement as well as financial performance. In 2016, we delivered solid operating results and record customer service and employee engagement scores.

Our reputation as a high-quality, high-integrity company is a result of our continuous investment in our PEOPLE so they can deliver at their best for our customers. Our team members continued to get healthier with our award-winning Wellness Rewards Program, we invested nearly a million and a half hours in employee training and we increased the diversity of our organization with more women and members of minority groups in management roles than ever before.

Our commitment to our local communities was reflected in the best volunteering year ever by our team members – more than 400,000 hours volunteered to help to make life in our communities better and brighter. By conserving resources and adopting sustainable practices, we help preserve our PLANET for future generations.

As we move to the next exciting chapter in Caesars’ history, we plan to expand in new markets, be a leading innovator in gaming and hospitality, and become even more responsive to the expectations of our customers and other key stakeholders. All of us at Caesars Entertainment are optimistic and energized about our continued contribution to the success of the Company, our team members and to our host communities.

I thank you for your interest in this report.
I welcome your thoughts.

Sincerely,

Mark Frissora
President and Chief Executive Officer
About Caesars Entertainment

Caesars Entertainment Corporation (Nasdaq: CZR) is the world’s most diversified casino-entertainment provider, mainly comprising the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 79 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. Caesars operates primarily under the Caesars®, Harrah’s® and Horseshoe® brand names and Caesars Entertainment in the UK and is headquartered in Las Vegas. Caesars builds loyalty and value with guests through a unique combination of great service, unbeatable gaming, hospitality and entertainment offerings, operational and technology excellence and industry-leading corporate citizenship. All references to Caesars in this report refer to the Caesars family of affiliated casino resort companies.

- 47 casinos in 5 countries
- >50 MILLION Total Reward members
- 4 World class golf courses in the U.S.
- >58 MILLION square feet of air-conditioned space worldwide
- >10,000 Live entertainment shows per year
- >600 bars, restaurants and clubs in the U.S.
- 341 owned or managed retail stores throughout the U.S.
- >15,700 conventions and meetings per year
- 358 food and beverage outlets owned or managed in the U.S.
- >1.7 MILLION square feet of construction according to LEED standard
- >49,000 Slot machines worldwide
- >57,600 Employees worldwide* (excludes certain seasonal, temporary and non-permanent employees)
- >100 MILLION Guest visits per year
- >34 THOUSAND Hotel rooms and suites in the U.S.
- >4,000 Table games worldwide
- $8.4 BILLION (2016) Total net revenues
Our Mission:
We inspire grown-ups to play.

Our Vision:
Create memorable experiences, personalize rewards and delight every guest, every team member, every time.

Our Values:
INTEGRITY
SERVICE WITH PASSION
CELEBRATING SUCCESS
DIVERSITY
CARING CULTURE
OWNERSHIP

Code of Commitment
We introduced the Caesars Code of Commitment in 2000, leading the gaming industry in making a public pledge to our employees, guests and communities. We use our Code of Commitment continuously in communications with employees, it’s available online, and it is displayed in all our venues for our guests. All new colleagues receive training and sign their intention to comply with the Code of Commitment when joining the company.

Four pillars of our Code of Commitment

**Employees:**
A commitment to all our employees to treat them with respect and provide satisfying career opportunities.

**Guests:**
A commitment to all our guests to promote responsible gaming.

**Communities:**
A commitment to all our communities to help make them healthy and vibrant places to live and work.

**Environment:**
A commitment to responsible stewardship of the environment.
Introducing PEOPLE PLANET PLAY

PEOPLE PLANET PLAY is the way we refer to how we make a positive difference in society. Encompassing our existing citizenship plans and programs, and strongly rooted in our Mission, Vision and Values as a company and our Code of Commitment, PEOPLE PLANET PLAY is a new language for Caesars, expressing simply and clearly what we all believe in.

“Citizenship is the core of a company, permeating at every level and motivating the spirit of an organization. It is at the basis of how companies thrive, as it provides direction for each and every one of us in the company to behave with integrity and care for our colleagues, communities and the environment. People Planet Play, our new framework for corporate citizenship at Caesars, articulates our ambition clearly for employees, guests and partners. My vision is that everyone who experiences Caesars will understand that People Planet Play represents our commitment, our promise and simply put, the way we are.”

Jan Jones Blackhurst,
Executive Vice President of Public Policy & Corporate Responsibility
PEOPLE PLANET PLAY 2016 highlights

**PEOPLE**

- **$9.5 billion** in economic value distributed to our stakeholders
- **$2.7 billion** paid to our employees in wages and benefits in 2016
- **1.41 million** hours invested in employee training and development
- **$74 million** total community giving (including mandated and discretionary giving)
- **44%** women in manager roles
- **37%** employees from minority groups in manager roles and 60% of our total workforce
- **409,600** reported employee hours volunteered in the community
- **100%** perfect score in Human Rights Campaign Corporate Equality Index for the 10th consecutive year

**Selected as one of the Civic 50 for the third year running (1st place in consumer discretionary category)**

**PLANET**

- **-21%** energy use per air-conditioned 1,000 sq.ft. since 2007
- **-20%** water use per air-conditioned 1,000 sq.ft. since 2008
- **43%** of waste diverted away from landfills in 2016
- **4%** increase in suppliers responding to CDP climate change disclosure
- **-34%** greenhouse gas emissions per air-conditioned 1,000 sq. ft. since 2007
- **100%** of U.S. hotel properties Green Key eco-rated

**Triple A CDP disclosure scores**

- one of 30 companies in the U.S. in 2016 for carbon, water impact and supplier engagement
- **Science-based emissions targets developed**

**PLAY**

- **3.3%** service improvement for our guests making 2016 another year of record service levels
- **752** Responsible Gaming Ambassadors at our properties in North America
- **49,617** employees trained in Responsible Gaming
- **20** Caesars properties in North America awarded the TripAdvisor® Certificate of Excellence
- **Backstreet Boys headline in Vegas – a first in memorable entertainment**
- **$5 million** raised for charity ONE DROP through our WSOP tournaments, bringing the total to $18.5 million raised since 2012
- **7.3 million** steps covered by participants in a Professional Convention Management Association (PCMA) walking challenge, organized by Caesars Means Business

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### Responsible Gaming

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<thead>
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</thead>
<tbody>
<tr>
<td>Total employees trained</td>
<td>33,345</td>
<td>35,361</td>
<td>43,286</td>
<td>53,825</td>
<td>45,047</td>
<td>49,617</td>
</tr>
<tr>
<td>Total hours spent in training</td>
<td>50,017</td>
<td>30,906</td>
<td>27,100</td>
<td>26,912</td>
<td>39,316</td>
<td>64,735</td>
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### Great Place to Work

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<tbody>
<tr>
<td>Women in manager roles</td>
<td>40%</td>
<td>42%</td>
<td>41%</td>
<td>41%</td>
<td>42%</td>
<td>44%</td>
</tr>
<tr>
<td>Employees in minority groups</td>
<td>-</td>
<td>56%</td>
<td>56%</td>
<td>57%</td>
<td>58%</td>
<td>60%</td>
</tr>
<tr>
<td>Employees in minority groups in manager roles</td>
<td>-</td>
<td>32%</td>
<td>33%</td>
<td>36%</td>
<td>34%</td>
<td>37%</td>
</tr>
<tr>
<td>Human Rights Campaign Corporate Equality Index</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>Employee training - million hours</td>
<td>3.15</td>
<td>3.64</td>
<td>3.58</td>
<td>3.55</td>
<td>1.66*</td>
<td>1.41</td>
</tr>
<tr>
<td>New hires</td>
<td>7,025</td>
<td>9,358</td>
<td>12,012</td>
<td>11,410</td>
<td>9,705</td>
<td>7,495</td>
</tr>
<tr>
<td>Turnover rate</td>
<td>14%</td>
<td>16%</td>
<td>16%</td>
<td>21%</td>
<td>28%</td>
<td>20%</td>
</tr>
<tr>
<td>Injury rate per 100 employees</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>3.68</td>
<td>3.4</td>
<td>3.22</td>
</tr>
<tr>
<td>Injury severity rate per 100 employees</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>1.15</td>
<td>1.01</td>
<td>0.66</td>
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### Engagement in Citizenship Programs

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<tbody>
<tr>
<td>Employees: 60% participation (CodeGreen or HERO programs) by 2020</td>
<td>49%</td>
<td>45%</td>
<td>46%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Guests: (2015 baseline) 67% citizenship scores in weekly guest survey by 2020 showing awareness and engagement of guests in our citizenship initiatives</td>
<td>55%</td>
<td>59%</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Suppliers: 50% of Caesars top 150 suppliers asked to respond to CDP Supply Chain disclosure requirements</td>
<td>30%</td>
<td>33%</td>
<td>37%</td>
<td></td>
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### Environment**

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<tbody>
<tr>
<td>Energy conservation: (2007 baseline, cumulative): Reduce energy consumption (fossil fuel based) per air-conditioned 1,000 sq. ft. by 30% by 2020 and 40% by 2025</td>
<td>-18%</td>
<td>-21%</td>
<td>-20%</td>
<td>-21%</td>
<td>-18%</td>
<td>-21%</td>
</tr>
<tr>
<td>Greenhouse gas emissions: (2007 baseline, cumulative, Scope 1 and 2): Reduce greenhouse gas emissions per air-conditioned 1,000 sq. ft. by 30% by 2020 and 40% by 2025</td>
<td>-21%</td>
<td>-23%</td>
<td>-23%</td>
<td>-22%</td>
<td>-27%</td>
<td>-34%</td>
</tr>
<tr>
<td>Water consumption: (2008 baseline, cumulative): Reduce water consumption per air-conditioned 1,000 sq. ft. by 20% by 2020 and 25% by 2025</td>
<td>-15%</td>
<td>-15%</td>
<td>-19%</td>
<td>-16%</td>
<td>-19%</td>
<td>-20%</td>
</tr>
<tr>
<td>Waste diversion***: Divert 50% of total waste from landfill by 2020 and by 60% in 2025</td>
<td>N/A</td>
<td>24%</td>
<td>35%</td>
<td>44%</td>
<td>38%</td>
<td>43%</td>
</tr>
<tr>
<td>Real estate: Achieve LEED certification for all newly-built and expanded properties owned by Caesars</td>
<td>Achieved</td>
<td>Achieved</td>
<td>Achieved</td>
<td>Achieved</td>
<td>Achieved</td>
<td>Achieved</td>
</tr>
<tr>
<td>Green Key Certification: 100% certification for all properties globally</td>
<td>On track</td>
<td>Achieved</td>
<td>Achieved</td>
<td>Achieved</td>
<td>Achieved</td>
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### Community Investment

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<tbody>
<tr>
<td>Total giving: (including Caesars Foundation, corporate, mandated and discretionary giving) ($ million)</td>
<td>86.9</td>
<td>78.7</td>
<td>76.76</td>
<td>82.91</td>
<td>67.21</td>
<td>73.80</td>
</tr>
<tr>
<td>Volunteering in our communities – reported volunteered hours by employees and families</td>
<td>148,080</td>
<td>133,044</td>
<td>164,451</td>
<td>199,127</td>
<td>260,000</td>
<td>409,600</td>
</tr>
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*Change in methodology in 2016, ** Environmental data is U.S. only until 2014, and international in 2015 and 2016. ***Waste diversion is North America only.
PEOPLE PLANET PLAY priorities

We have identified eleven citizenship priorities that represent our most important business impacts on people, our communities, society and the environment, and influence the way our stakeholders make decisions. These priorities were established in 2013 after extensive discussion and engagement with different stakeholder groups. In 2015, we consulted with our senior executives and Caesars’ Sustainability External Advisory Board and modified our list of priorities accordingly. In 2016, we did not conduct additional focused dialogue around these priorities. We are confident, through our ongoing engagement with stakeholders at all levels, and our monitoring of trends and issues affecting the industries in which we operate, that these priorities remain strategically relevant today. Our new PEOPLE PLANET PLAY framework now provides a more coherent way to view these priorities.

PEOPLE
- A great place to work
- Diversity and inclusion
- Health and wellness
- Positive economic contribution
- Supporting local communities

PLANET
- Reducing energy consumption
- Science-based carbon goal reduction
- Reduce and recycle waste

PLAY
- Responsible conduct
- Creating memorable experiences for guests
- Responsible Gaming

At the same time, we have reconsidered our most valuable contributions to the UN Sustainable Development Goals. After further review and consultation, we believe that our focus is best directed in support of three Goals, although our contribution in general supports several others.

“There can be no doubt that citizenship, sustainable development, accountability and corporate responsibility are among the ways good business is conducted today. Companies that ignore these values inevitably suffer the consequences. At Caesars we have lived by these values for many years and demonstrated industry leadership as well. But in some cases, we haven’t been clear enough. We haven’t always made the right connections between our activities and our corporate approach to citizenship. That’s why People Planet Play is important for us. It’s one overarching framework for how we behave and how we communicate, how we set goals and how we achieve them. People Planet Play is our vision and it’s also our reality.”

Richard Broome, Executive Vice President of Public Affairs and Communications
PEOPLE PLANET PLAY targets

In light of our directional priorities, we have formulated an overarching framework of goals that will help us improve our impacts and contribution. We will update our progress against these targets in our next report. We also retain certain legacy targets, such as our CodeGreen environmental targets, where they fit our specific citizenship initiatives within this overall framework.

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<tr>
<th>PEOPLE</th>
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<th>PLAY</th>
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<tr>
<td><strong>Responsible Conduct:</strong> Guest perception that Caesars “does what’s right no matter what” (67% “strongly agree” scores by 2020)</td>
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<tr>
<td><strong>Health &amp; Wellness:</strong> 85% employee wellness program participation by 2020</td>
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<tr>
<td><strong>Great Place to Work:</strong> Employee Opinion Scores 2020 target 4.23 minimum (annual)</td>
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<tr>
<td><strong>Diversity &amp; Inclusion:</strong> At least 50% of manager level or higher employees are minorities or women by 2030</td>
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</table>
| **Science Based Greenhouse Gas Emission Reduction Targets:**
  • Reduce absolute Scope 1 and 2 emissions by 30% by 2025 from 2011 levels.
  • Reduce absolute Scope 1 and 2 emissions by 95% by 2050 from 2011 levels.
  • Having 30% of suppliers by spend report emissions to Caesars by 2030, with 10% of suppliers by spend reporting emissions reduction activities associated with their engagement with Caesars or renewable purchasing by 2030. |
| **Responsible Gaming:** 100% of employees who receive Responsible Gaming training say they feel empowered to proactively encourage responsible gaming at Caesars by 2020. |
The advertising team at Harrah's Resort SoCal does Red Nose Day. This is how they do it in Funner, CA.
Empowering our team members

The energies of our entire global team of colleagues – close to 60,000 individuals in 2016 - wherever they are located, are directed towards achieving one overarching goal: delighting our customers. Our mission to inspire grownups to play is by no means a trivial thing. To inspire, we have to be inspiring. To be inspiring, we must be inspired. It’s a virtuous circle. And the continuous flow of this circle is fully dependent upon an engaged and empowered team.

Driving a culture of engagement

We believe that employee engagement is the key to our success as an organization. When employees are truly connected to our Mission, Vision and Values, they deliver the best service to our guests. It’s not just about knowing what to do. It’s about truly wanting to make the Caesars experience positive and memorable, both for our guests and for all those we interact with. We measure employee engagement every year through Employee Opinion Surveys on a property by property basis.

“People Planet Play succinctly expresses our overall purpose. It’s our connection to something greater that goes beyond just doing our jobs. Our employees want to feel that our company is contributing to a better world. Why? Because it’s important to them. They are out there making it happen, serving with passion, supporting communities, making a contribution. People Planet Play is clear to everyone: it’s what our employees are proud of.”

Mary Thomas, Executive Vice President of Human Resources
Employee engagement in Philadelphia

In 2016, Harrah’s Philadelphia could be described as having the most engaged workforce of any Caesars property. Harrah’s Philadelphia’s employee engagement score improved by 2% in 2016 versus 2015 to deliver the best result of all our U.S. and international properties. This follows many years of investment in a positive working culture at the property and enlightened leadership with an understanding of what works in motivating employees.

A focus on Service with Passion

Total Return is our incentive program that engages and rewards our employees for outstanding customer service. When employees, as individuals or teams, meet or exceed our guest satisfaction targets, they receive Total Return Credits to redeem for merchandise, travel, entertainment, event tickets, and digital media. Linking employee performance to rewards is a major part of our overall employee engagement strategy. In 2016, our employees earned more than $7.5 million in Total Return Credits, bringing the overall total value of Credits to more than $107 million since 2009. This is an average of about $1,500 per employee per year.

In 2016, we saw a further increase in engagement through the use of our Root for Me e-cards – electronic recognition sent by managers and employees to acknowledge superior guest service, teamwork, safe behavior and more. E-cards are easily sent and received using mobile devices, so they are accessible to all employees. In 2016, more than 750,000 Root for Me e-cards were sent to recognize employees by their supervisors or by their colleagues.

Seven tips on employee engagement from Harrah’s Philadelphia

by Charles O’Hala, Vice President of Human Resources, Harrah’s Philadelphia

1. There is no silver bullet for driving employee engagement. Being focused, consistent and patient are the keys to success. Express goals simply and march towards them fanatically.

2. Hire for attitude. We seek employees who are energetic, enthusiastic and optimistic. We can teach them the job once they are on board.

3. Ensure you have capable leaders in place throughout the organization, especially your front-line supervisors. Leaders need to be authentic and approachable. We are all on a first-name basis here.

4. Take pride in your accomplishments and celebrate! We hold our Casino Olympics event for employees each year to ignite the competitive spirit, inspire teamwork and most importantly...HAVE FUN!

5. Encourage community involvement and acknowledge employee HEROs for their contributions.

6. Embrace diversity. Realize it makes us stronger. We work hard to ensure our teams include people of different backgrounds and experiences.

7. Show appreciation. Little gestures go a long way. Recognition on the spot is a strong motivator.
Enhancing the customer experience

In 2016, we challenged ourselves to be more proactive in identifying opportunities to improve our customers’ experience whenever they visit Caesars. Throughout 2016, 38,000 employees participated in our full training package including classroom and department training. 5,000 supervisors were trained on coaching and certified in the new program. This ties directly back to our mission of inspiring grown-ups to play by proudly suggesting ways that guests can enrich their visit to any of our properties and enjoy a fuller range of Caesars offerings. Feedback from customers confirms we are on the right track. Also, we generated $14 million in incremental sales in 2016 that can be directly attributable to our employees suggesting ways to improve the customer experience.

“The bartender is amazing! We visit every couple of months and he always remembers us and our favorite drinks. He is always willing to suggest a favorite dish at one of the restaurants or something fun in the area. We always look forward to seeing him.”

-A satisfied guest

The Caesars Award of Excellence is the highest honor our employees can achieve. The annual winners are personally selected by President and CEO Mark Frissora. The Awards recognize best-in-class service, and in 2017, we made 7 awards to individuals and one award for a team accomplishment. In total, our award winners this year have amassed 114 years of service with Caesars!

“In addition to the hundreds of thousands of feedback forms we receive from customers each year, we have also begun to track our Net Promoter Score (NPS) which measures the willingness of a guest to recommend our company to family or friends. In 2016, our NPS increased by 6.45% over 2015, doubling our targeted improvement. We are encouraged that our engagement of employees to improve customer experience is yielding positive results.”

Terry Byrnes, Vice President of Total Service
A diverse and inclusive culture

Diversity and our caring culture are core values at Caesars and we aim to foster an environment centered on respect and appreciation for diversity. Employee engagement results are positively influenced by an open working culture that embraces diversity. We have a strong track record. Our global workforce is in perfect balance with women represented at just over 50%. That means more than 29,000 women who enjoy possibilities and opportunities to advance that Caesars offers in several countries.

In 2016, we became more diverse than ever before. In the U.S., women represented 44% of our managers – this is an all-time record for Caesars, representing a 2% increase over 2015. Employees from minority groups represent 60% of our workforce and 37% of our managers – increases over 2015 in both cases. By encouraging diversity, and embracing an inclusive culture, we make our business more successful and our society stronger.

We maintain workplace policies based on respect, inclusion, care and consideration for each other. In 2017, in support of our commitment to respect for all team members and guests, we established up-to-date policies and a defined approach to diversity and inclusion for gender non-conforming individuals. We have been providing training for relevant team members on different aspects of gender identity and gender expression and continue to work towards educating team members in enabling interactions with other team members or guests with full respect for individual preferences. For example, the policy includes each person’s right to use restrooms, locker rooms and spa facilities consistent with that individual’s gender identity or expression and an expression of support for team members who decide to transition after they are hired at Caesars.

Women account for 50.5% of our global workforce.

At Caesars, discrimination or harassment of anyone because of their gender non-conformity is not tolerated.
Opportunities for women in Egypt

In Egypt, the unemployment rate for eligible women in the labor market is almost triple that for men. Women in Egypt face immense challenges in finding work and developing a career, both due to cultural elements governing views about women in the workplace and to traditional family responsibilities.

At our affiliated properties in Egypt, we set out to make a difference and do more to recruit and advance women. At present, our workforce in Egypt counts 20% women. We developed a succession plan that includes specific focus on identifying women for promotion. In 2016, 5 women were promoted.

“We are committed to creating opportunities for women at Caesars here in Egypt. This is a challenging objective with a great deal of information and education required across all levels of the business. Education will help break down cultural barriers for the benefit of all our employees, our guests and our local society. We also plan to focus more on hiring people with disabilities to further enhance the diversity of our workforce.”

Scott Cowan, Managing Director, Inter Casino Management (EGYPT) Limited
As we get older, we get healthier

We continue to be committed to the wellbeing of our team members and fund more than $15 million each year to support our industry-leading, award-winning Wellness Rewards program. The program provides incentives for participation and the support of 26 WellNurses and WellCoaches and 10 clinics across our U.S. properties. Our Wellness Rewards program has consistently achieved high participation rates of more than 80% of our eligible team members and their spouses. Of these, 92% completed biometric screening in 2016 and 90% completed an annual physical examination.

Since the start of the program in 2010, we have seen impressive results. Our employees are getting healthier as they get older. Employees save an average of more than $2,500 per year on their medical plan contributions if they and their spouses participate in the program. Each year we expand and enhance our program with new activities to encourage and appeal to more employees. This year we launched a new website for team members to provide more information, success stories and make participation even easier. Check it out at: WellnessRewardsNow.com.

**Wellness Rewards Program key numbers in 2016**

- **92%** of participants completed biometric screening
- **90%** of participants completed an annual physical examination
- **87%** of participants engaged in meaningful health programs
- **25,800** participants earned a Wellness Bonus
- **2,372** participants who did not earn a bonus in 2016 improved their health activity scores to earn a bonus in 2017
- **23,297** participants will save more than $15 million in 2017 in medical plan premiums by participating in Wellness Rewards

**Employee wellness results 2010-2016**

Percent change in original cohort of employees (approx. 9,000 employees) in 2016 compared to 2010

<table>
<thead>
<tr>
<th></th>
<th>2010-2016 Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total cholesterol</td>
<td>-14%</td>
</tr>
<tr>
<td>Glucose (fasting)</td>
<td>-25%</td>
</tr>
<tr>
<td>Blood Pressure</td>
<td>-10%</td>
</tr>
<tr>
<td>Prehypertension and hypertension</td>
<td>-10%</td>
</tr>
<tr>
<td>Tobacco use</td>
<td>-17%</td>
</tr>
<tr>
<td>Obesity (Body fat %)</td>
<td>3%</td>
</tr>
<tr>
<td>Obesity (BMI)</td>
<td>4%</td>
</tr>
<tr>
<td>Employees with 3 or more health risks</td>
<td>-11%</td>
</tr>
</tbody>
</table>

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Wellness walking

Around our properties we encourage employees to take part in healthy lifestyle events. At both Horseshoe Council Bluffs and Harrah’s Council Bluffs Hotel & Casino, our Wellness team created an event to combine health with a contribution to our community. Thus was born the “Walk to the North Pole” campaign which took place over a four month period, encouraging colleagues at our two properties to walk to the North Pole i.e. a distance of 2,500 miles during this period. In return, our properties would donate $500 to Toys for Tots. If they got back from the North Pole, clocking more than 5,000 miles walking, the donation would be doubled. This was enough to incent more than 300 participants who walked a total of 55,000 miles, more than 10 times the target! Our colleagues were very excited to support Toys for Tots and to also receive a Wellness credit to contribute to their Wellness Program. The top walkers in our campaign turned in just over 1,100 miles each while the top team completed 3,519 miles.

Swimming in South Africa

In the typical communities from which we draw our employees at our Emerald Resort in South Africa, most adults cannot swim. As a benefit for our employees, to teach them a valuable life skill and enable them to enjoy the beautiful Aquadome facilities at our resort, in early 2017 we launched a program of swimming lessons three times a week for all our employees interested in participating. All lessons are completely free of charge.

“The health of the employees was our main goal. Many stated this campaign got them into the routine of doing consistent exercise. It was a long challenge and they had to submit their miles weekly which they said kept them consistent. Knowing it was for charity and not only for themselves kept them motivated to keep going.”

Michelle Meeder MSN, RN, MBA, Cigna Onsite Health Wellnurse at Harrah’s Council Bluffs Hotel & Casino
Enhancing the skills of our employees

Training and development is fundamental to the way we keep our employees skilled to perform their roles and able to progress in the organization. We maintain a suite of training and development programs for professional skills and competency training in all roles, using classroom training and online training to supplement on-the-job coaching. All employees receive training in Responsible Gaming and all employees, as relevant, receive training in compliance. At any given time at Caesars, you will always find someone improving their skills and abilities.

A safe workplace for our employees

Caesars Entertainment is committed to creating a safe workplace for our employees and a safe venue for our guests. We strive for zero injuries every day at every property. Risk Managers at each of our properties monitor safe working practices and maintain awareness, education and recognition for good performance. Our company-wide initiative launched in 2015, “All in for Zero”, continues to embed standards and procedures to ensure all our colleagues have the awareness, knowledge and tools to make safe working a habit.

In 2016, our safety performance improved both in terms of reducing injury frequency and significantly in terms of reduced injury severity. This indicates robust underlying performance and adherence to our zero plan. Also, these results tell us that injuries were of a less serious nature, mainly slips and bumps, requiring less time away from work for recovery. There were no fatalities in our business in 2016.
A culture of giving

Supporting our communities comes naturally to us at Caesars. We all appreciate the value of engaging in local life and doing what we can for those in need. In 2016, our HEROs (employee volunteers) clocked a grand total of 409,600 hours of community service – that’s the equivalent of 204 full time jobs throughout the year. We celebrate employees whose volunteer efforts go above and beyond. HEROs who are nominated by their managers and their community partners have the opportunity to become one of three HERO Stars we select each quarter for special recognition.

HEROs at Harrah’s Joliet

Harrah’s Joliet Casino and Hotel had its best HERO year ever in 2016. The 800 team members at the property contributed almost 6,000 hours in the local community, beating all past records. How did they do it?

Scott Jones, Director of Human Resources at Harrah’s Joliet reveals all:

“First, it’s who we are. Caesars has done a great job developing a culture of service and our engagement stems from our corporate Mission and Values. The property has embraced that. Second, having the executive team engaged at a high level, modelling the way, it tends to cascade through the organization. Third, it’s about creating a diverse range of volunteering opportunities so that everyone has a choice. Planting trees, delivering meals, supporting our senior citizens, cleaning up forests, collecting toys for children or almost anything that serves our community – our team members always find something to support that is close to their hearts.”

Community support at Harrah’s Joliet Casino and Hotel in 2016

- 8 executives sit on 10 local non-profit Boards
- Multiple HERO events throughout the year to engage team members
- Monthly “Jeans Day for a Cause” where employees donate $5 to wear jeans for a day, with all proceeds going to one of 12 selected charities throughout the year

Harrah’s Joliet HERO Team participated in a fun team-building event to restore the prairie next-door at the Midewin National Tallgrass Prairie. The HERO Team planted seedlings on a different area of “Secret Ridge,” a new parcel at Midewin not yet open to the public.
Tunica in the community

Our team members at Horseshoe Tunica Casino are passionate about our communities, racking up more than 20,000 volunteer hours in 2016 – more than 12 hours per team member per year across the property. With a host of activities including a major annual fundraiser for the American Cancer Society with Caesars’ iconic Battle of the Bras competition, and enthusiastic engagement of more than 130 team members for Senior Appreciation Month, Horseshoe Tunica Casino is high on our property leaderboard for community engagement. Ricky Busey, Vice President of Human Resources & Business Development at the property, shares his insights about making this happen.

“Last year we planned our monthly community calendar well in advance. At the start of the year, we published our list of engagement opportunities for each month. In addition, we scheduled events at different times so that team members who work shifts can always find an opportunity that fits with their schedule. People have a passion for the community and this made it much easier to get involved.”

“Also, last year we introduced “16 in 16” for our supervisors. That’s 16 hours volunteering in 2016. They delivered with a 60% completion rate and are now working towards “17 in 17”. We want our leaders to be visible in the community as this motivates team members. “16 in 16” was a great way to challenge this group.”

Supporting our communities in South Africa

Our Emerald Resort and Casino in South Africa is a large integrated resort property, comprising around 750 acres of land, a casino, a hotel, bush lodges, chalets, restaurants, zoo, safari park and other amenities. The staff at Emerald Resort are drawn from the local community and are keen to give back in a range of ways. Our tradition has been to support the underserved in proximity to our resort. In 2016, we adopted ten care homes that provide housing and care to the disadvantaged. The homes include old age care and orphanages, all located within a 60-mile radius of our resort. Our team members visit the homes to help make the lives of those who reside in and work there a little easier. In addition to visits, including bringing gifts and

staging events during the Christmas season, we also donated funds to purchase school uniforms, school stationery, toys, wheel chairs, washing machines, fridges, sewing machines and groceries.

“We are fully committed to our local community and it is a privilege to offer our assistance in different ways. Not only is this positive for our communities, it engages and motivates our employees, and it is beneficial for the business. In 2017, we will continue to support these ten homes and hope to expand our efforts to include all care homes in our district, which could reach more than a total of 30 homes.”

Mark Hands, Resort Director, Emerald Resort and Casino, South Africa
Caesars Foundation continues to give

Caesars Foundation is a private foundation established in 2002, funded from the income of resorts owned or operated by Caesars. The three focus areas for the Foundation’s strategic giving are: helping older individuals live longer, healthier, more fulfilling lives; marshaling our financial resources and the commitment of our colleagues to promote a more sustainable world; and improving the quality of life in communities where we operate. In 2016, Caesars Foundation gifted $1.6 million.

Caesars Foundation supports strategic relationships with organizations that have demonstrated impact over time. For example, we are a long-time supporter of Meals on Wheels America and in 2016, we provided a further $150,000 in funding and donated our 59th Meals on Wheels delivery truck. Truck number 60 was delivered in July 2017. Each truck delivers close to 9,000 meals per month, so that the total number of meals delivered on trucks gifted by Caesars Foundation will reach an incredible 6.5 million meals per year during 2017.

"Caesars Foundation has been a generous and compassionate champion for America’s seniors over the last 14 years. Our impactful relationship enables seniors to live longer, healthier and more fulfilling lives by supporting local Meals on Wheels programs in their delivery of more nutritious meals, friendly visits and safety checks."

Ellie Hollander, President and CEO, Meals on Wheels America

Caesars Foundation’s commitment to Meals on Wheels America enables seniors to live longer, healthier and more fulfilling lives.
Cleaning the world

Our association with Clean the World started in 2010 and we have gifted $3 million since then. Clean the World’s mission is to fight bacterial diseases while diverting hotel soap and hygiene product waste from landfills. In 2016, Caesars supported Clean the World’s ONE Project in the U.S., which distributes hygiene kits in North America. Guests and Caesars team members assembled 1,500 hygiene kits that were donated to domestic violence survivors and families facing homelessness.

Measuring social impact

The ability of nonprofits to measure impact, for example, improvements in college graduation rates, elder quality of life or teacher effectiveness, is critical for planning, determining effectiveness and enhancing value. Yet, measuring the difference that nonprofits make in society has long been a challenge for these organizations. As part of our strategic approach to People Planet Play, we decided to offer assistance to strategic community partners to measure impact. Therefore, in 2017, we launched Results Rules, a year-long collaborative initiative with ten community partners aimed at strengthening their capacity to measure their contribution to society. Participating nonprofits include: Clean the World; Second Wind Dreams; Meals on Wheels America and more.

We commissioned Bea Boccalandro, president of VeraWorks and social impact measurement professor at Georgetown University, to run the program. As part of Results Rules, nonprofits receive one-to-one coaching in measurement processes, including assistance in survey design, data analysis and use of other relevant tools. The aim is for these nonprofits to deliver reliable and credible statements of their social impact, as well as identify ways to increase their effectiveness.

First results from Results Rules

To date in 2017, Caesars Las Vegas properties redirected over 4,800 pounds of materials from landfill towards educational uses thanks to Teacher EXCHANGE®. In a survey of involved teachers, 77% report that Teacher EXCHANGE® materials help them design more engaging lessons, allow children whose families can’t afford supplies to fully participate in classroom activities and otherwise improve learning.

Judith was a recipient of the Valentines Day efforts by Second Wind Dreams and Caesars Foundation. She was thrilled to have received a gift and hand-written card from a Caesars HERO.
### Adding social and economic value

**Contributing to economic wellbeing**

As each year passes, we are privileged to support those who have supported us through the economic value we create. Typically, of the revenues we generate, close to a third is distributed to our employees for their passionate and tireless service and more than a third is distributed to our vendors as payment for the goods and services they provide. Also, every year, we pay taxes that fund a host of initiatives to improve the quality of life in the cities and regions where we operate – this year, we paid taxes amounting to more than $2.6 billion. Overall, in 2016, we distributed more than $9.4 billion to our stakeholders, bringing the total economic value Caesars created for society over the past five years to almost $50 billion, making a positive contribution to economic life and enriching the quality of life for millions of individuals.

<table>
<thead>
<tr>
<th>Economic value generated and distributed</th>
<th>2016 $ MILLION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross revenues</td>
<td>9,515</td>
</tr>
<tr>
<td>Economic value distributed</td>
<td></td>
</tr>
<tr>
<td>Payments to employees in wages and benefits</td>
<td>2,736</td>
</tr>
<tr>
<td>Interest payments to providers of capital</td>
<td>880</td>
</tr>
<tr>
<td>Payments to vendors for goods and services</td>
<td>3,181</td>
</tr>
<tr>
<td>Payments to governments in local, state, and federal taxes and all gaming taxes and licenses</td>
<td>2,611</td>
</tr>
<tr>
<td>Expenditure as an investment in our community through mandated (licensed) giving, corporate/property giving and the Caesars Foundation</td>
<td>74</td>
</tr>
<tr>
<td>Total economic value distributed</td>
<td>9,481</td>
</tr>
</tbody>
</table>

Third-party analysis* shows that Caesars operates in a manner that results in $5.7 million of contributed value to its communities (employee wages and benefits; taxes and licenses; and investments in the community through mandated and other giving) for every $10 million in gross revenue, almost three times the estimated average of U.S. corporations ($2.0 million).

*“There are several reasons that People Planet Play is important as we navigate our business into a successful and sustainable future. Investors are increasingly interested in environmental performance and community impacts, and we have been incorporating a summary of our corporate responsibility activities in our financial filings for several years now. Typically, large investors want to know who we are as a company, not only the financial details.”

**Eric Hession**, Chief Financial Officer

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*Analysis conducted by Bea Boccalandro, President of VeraWorks. Data updated for 2016.*
Addressing social needs in regions where we operate

As we deepen our PEOPLE PLANET PLAY approach, we are developing new levels of cooperation to advance solutions to the most critical social responsibility issues in a given region. We intend to play an active, hands-on role in building regional coalitions and creating outcome-based regional targets and solutions. The coalitions we envision involve the municipal governing bodies in a region, relevant non-profit organizations who have track records in addressing targeted social needs, and ourselves. The idea is to create a framework for systemic funding at municipal and state level to address real social needs such as homelessness, hunger, medical care and long-term social service support as well as specific issues such as aid for victims of commercial sex trafficking. Many of these issues are interconnected and a systems-based approach is the way forward.

We have already opened up a channel to test this concept with the cooperation and support of the City of Las Vegas. Caesars is headquartered in Southern Nevada and operates 9 casino resorts with more than 25,000 employees in the region. We hope that, with a proactive, systemic, collective approach, we will positively transform the socio-economic circumstances of the region’s citizens and its communities.

Our community life in Hammond

Horseshoe Hammond is a flagship casino that features award-winning gaming, dining and entertainment facilities. It attracts over 4 million guests a year from nearby Chicago and the surrounding regions. With around 2,000 employees, it plays an important role in the local social and economic life of the city. Dan Nita, Regional President and General Manager and Caesars Foundation Trustee, explains how.

“Horseshoe Hammond opened in 1996 in a community that was struggling with high unemployment. We have made a significant contribution to helping the city and the region improve standards for local citizens. We provide career opportunities for local residents, and are one of the city’s top revenue sources, playing a vital role in the municipal budget as well as being active in city life. One of the best examples I can share is that the City of Hammond wanted to encourage more city residents to own their homes rather than rent properties. Home-owners tend to have greater levels of pride in their homes and invest in the appearance of the neighborhood. Entirely funded from our casino tax dollars, the City developed a program to encourage home-ownership by offering college scholarships to homeowners of the city. This has attracted more people to buy a home in Hammond and as a result, the city is a better place to live.”

“Another contribution that is very close to our hearts is Haven House. It’s a 24-hour emergency shelter for domestic violence victims and their dependents in the city of Hammond. In 2016, with the support of Caesars Foundation, we assisted Haven House through a complete refurbishment. Around 50 team members volunteered 3 days at the shelter, transforming the facility and providing comfort for those who reside there.”

“One of my greatest pleasures is to tell everyone about the work done by the Horseshoe team last year. To say the facility was transformed is an understatement. The repairs, furniture, carpeting and other items have made such an impression on everyone. We are also very grateful for the rescue of our facility when Haven House had an emergency due to water damage. Without hesitation, Horseshoe rushed in and assisted Haven House.”

Lisa Wein, Executive Director, Haven House Inc.
In the heart of New Orleans

Harrah’s New Orleans has a long history of local community involvement. A first-class hotel and casino, located in the heart of the city, Harrah’s New Orleans team members have laughed and cried with the local residents, showing solidarity during and after Hurricane Katrina and being at the center of the fun during Mardi Gras and other events. A strong record of collaboration with the city and a commitment to employee and supplier diversity from the local area, as well as the important financial contribution Harrah’s New Orleans makes to the city’s budget, are some examples of the ways we help improve local social and economic life.

For Caesars, citizenship is a year-round commitment. Through our active involvement in city life, we hope to uplift communities by enhancing the quality of life for all. In 2016, we paid more than $80 million in local and gaming taxes, and around $90 million in wages and benefits for our 2,400 team members, almost all of whom come from the local community. That financial contribution is a major boost to the city’s budget. Also, in New Orleans, more than 50% of our management team are women and more than 50% are from minority groups, contributing to the vibrancy and diversity of our business and the local community in general. We clocked 6,500 volunteer hours in 2016, supporting the causes in the city that are close to our heart.”

Dan Real, Regional President – South and Senior Vice President and General Manager, Harrah’s New Orleans

Adding value with supplier diversity

We continue to diversify our supplier base and procurement spend with MWDBEs (minority and women-owned or disadvantaged business enterprises). Often, these companies require assistance to qualify as a Caesars’ supplier or expand their business with us. We connect widely and deeply throughout the U.S. market to ensure MWDBE vendors know we welcome them and how to qualify for supplier status. We support a number of Chambers of Commerce that promote diverse suppliers, mentor emerging MWDBEs, and we speak frequently at conferences and events designed to promote supplier diversity. We offer practical support to help diverse enterprises improve their overall and Caesars-related performance.

“We are quite new to Baltimore so we must be proactive in our outreach to suppliers so they know we exist, what we are looking for and how they can start doing business with us. I go to every event to meet potential new vendors and spread the word. In 2016, I attended 22 events. Another thing we do is help suppliers with their relevant women or minority owned business certifications for Baltimore or at national level. In the past year, we have almost tripled our diverse supplier base in our region.”

Shakira Garcia, Eastern Supplier Diversity & Community Relations Manager

Guests confirm their support for PEOPLE PLANET PLAY

Over the years, we have found that our guests are supportive of our citizenship activities, but we had not found a way to prove the connection between citizenship, loyalty and sales. In 2016, a new initiative changed our understanding. We engaged in a citizenship marketing initiative at Harrah’s Resort Southern California to drive the engagement of our team members and also raise awareness of our citizenship activities with guests. We used both email and different forms of communication at the property. The outcome of our analysis in 2016 was that, of those guests (Total Rewards members) who recalled seeing our citizenship messages, 7% more guests said they would recommend Caesars to their families and friends than those who did not. At the same time, guests who received more emails about citizenship actually spent up to 5% more at the property than those who did not. This is validation that our guests appreciate and support our efforts to improve our impacts on society and the planet.

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Voicing our views for social justice

We believe that it is important to speak out on social and environmental issues that affect our guests, our employees and our communities. Our leaders often speak publicly about issues that we care about. We engage with several associations that help advance social causes, including We Mean Business, Human Rights Campaign, the World Resources Institute and Sustainable Brands. We use our voice to advance greater social equality, justice and a sustainable future for our planet.

**Gender equality**

We take a strong public stand for gender equality. We fully support Nevada as the first state to pass a bill (in June 2017) allowing the Secretary of State to survey businesses applying for a license on issues related to gender equality in the workplace. The bill, known as AB423, allows for the voluntary collection of data and information that will then be publicly available on the Internet. The bill increases transparency and creates measurability, which is the first step towards driving greater gender equality in business. We hope this new law will serve as a model for other states.

**LGBTQ rights**

We have long been an active promoter of LGBTQ (Lesbian, Gay, Bisexual, Transgender and Queer) rights, both in support of our own team members and also through advancing legislation and initiatives to welcome members of the LGBTQ community as equals in our society in every respect. We speak out in cases where legislation does not demonstrate this level of inclusive thinking. For example, in 2016, we publicly expressed our disappointment with the new Mississippi House Bill 1523, which allowed business owners to use their religious beliefs as a reason to discriminate against LGBTQ individuals. We informed our guests that we were strongly opposed to this legislation and, as a company with a strong history of doing business in Mississippi, we pledged to ensure our doors remain open to everyone.

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**WE TAKE A PUBLIC STAND ON**

Climate Change  
Corporate Transparency  
Trafficking  
Immigration Reform  
LGBT Rights  
Healthcare  
Human Rights  
Gender Equality
Climate change

We continue to be energetic advocates for climate change action and maintain our support for the We Mean Business coalition of organizations including CDP, World Resources Institute (WRI), and World Wildlife Fund (WWF), among others. At the same time, we engage in several forums, congresses and summits to encourage other companies in our industry and in other sectors to join in taking practical action to mitigate climate change.

Eliminating trafficking

We maintain a focus on preventing modern slavery in all its forms and advancing policies and programs that support victims of commercial sex trafficking. We are committed to the UN Guiding Principles on Business and Human Rights and the Protocol to Prevent, Suppress and Punish Trafficking in Persons. We have expanded our work with advocacy groups and national collaborative frameworks to advance awareness and drive the elimination of human trafficking. We are founding partners of the Businesses Ending Slavery and Trafficking (BEST) Employers Alliance formed in September 2015. BEST is the first public-private partnership in the nation to work across industries to prevent sex trafficking and sex buying.

For more about our stand on social issues, see the Public Policy page on our corporate website: http://caesarscorporate.com/about-caesars/public-policy/

“As a large and influential business, we can be a powerful advocate for good. We have never been afraid to stand up for the causes, and the people, we care about. Our voice is clearly heard when human rights are endangered or injustices are perpetrated across issues that affect our people and our communities most significantly. We are encouraged by the increase in collaborative approaches within industries and between the public and private sectors. We would like to see more companies speaking out and taking a stand on the issues that matter.”

Gwen Migita, Vice President, Sustainability & Corporate Citizenship
Matt Lawa, Pastry Chef at Harrah's Resort
Southern California's CodeGreen garden
**CodeGreen balanced strategy**

CodeGreen started out in 2007 as our company-wide strategy that established multi-year environmental targets in energy conservation, greenhouse gas emissions reduction, water conservation, waste diversion and green construction. Since our base year, we have driven every aspect of environmental performance to deliver strong savings in resources and positive results for the planet. As CodeGreen has progressed, we have broadened its scope to become a balanced scorecard approach that forms the basis of how we track performance property by property and report results internally, rewarding those properties that consistently achieve year after year as well as those that make major improvements in any given year.

Using the CodeGreen Balanced Scorecard, we continue to achieve consistently increasing levels of engagement of our team members with many CodeGreen activities throughout the year at all our properties. We incent team members to undertake CodeGreen at Home and be rewarded for activities such as donating or recycling old clothes, switching to a greener way of getting to work or installing a renewable energy system at home. More than 1,000 employees have adopted this benefit.

All our properties compete in our annual CodeGreen Challenge and engage in multiple environmentally positive activities starting with support for Earth Hour in March and leading into Earth Day in April, in addition to many other CodeGreen activities throughout the year.

**The CodeGreen Balanced Scorecard**

<table>
<thead>
<tr>
<th>Energy: Drive energy savings to reduce environmental impact, cost and carbon emissions.</th>
<th>GHG: Drive greenhouse gas emissions reductions to help address climate risk.</th>
<th>Employees: Engage employees to increase job satisfaction and reduce turnover.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Waste: Increase waste diversion and recycling to reduce environmental impact and cost.</td>
<td>Water: Drive water savings to reduce environmental impact and cost while preserving a scarce resource.</td>
<td>Customer: increase customer awareness to build brand value and increase loyalty.</td>
</tr>
</tbody>
</table>

“**In terms of People Planet Play, I can mention two things. First, our properties. We must focus on energy efficiency and water efficiency. This is where we play a big role, together with our guests. We provide the infrastructure for efficient use of resources. Guests can support us by conserving energy and not requiring changes of linens and towels in their hotel rooms every day. The other thing is food. Where do we buy from? Are we sourcing our food from sustainably managed farms and fisheries? We must do more in this area. We hope that it influences our guests and where they choose to dine. People Planet Play is as much for our guests as it is for Caesars and for our communities.”**

Bob Morse, President of Hospitality


**CodeGreen environmental performance**

Our CodeGreen targets were established using our U.S. operations in 2007 as a baseline. In 2015, we started to measure our performance in other locations (Canada, UK, Egypt and South Africa). While the targets remain the same, our performance in 2016 now reflects our domestic and international operations.

<table>
<thead>
<tr>
<th>Targets</th>
<th>U.S. and international operations</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cumulative achievement 2007-2016</td>
</tr>
<tr>
<td>Energy</td>
<td>Reduce energy consumption (fossil fuel based) per air-conditioned 1,000 sq. ft. (2007 baseline)</td>
</tr>
<tr>
<td>Greenhouse gas emissions</td>
<td>Reduce greenhouse gas emissions per air-conditioned 1,000 sq. ft. (2007 baseline)</td>
</tr>
<tr>
<td>Water</td>
<td>Reduce water consumption per air-conditioned 1,000 sq. ft. (2008 baseline)</td>
</tr>
<tr>
<td>Waste (North America only)</td>
<td>Divert total waste from landfill</td>
</tr>
<tr>
<td>Real estate</td>
<td>Achieve LEED certification for all newly-built and expanded properties owned by Caesars.</td>
</tr>
<tr>
<td>Sustainable operations</td>
<td>Green Key certification for all hotel properties in North America.</td>
</tr>
</tbody>
</table>

*Note: Greenhouse gas emissions are calculated as location based.*

In the U.S. alone, which covers the majority of our operations (95% of air-conditioned sq.ft.), our performance has improved year on year, and again in 2016.

- **-3%** total energy use /1,000 sq. ft. in 2016 vs 2015
- **-23%** cumulative reduction in total energy use /1,000 sq. ft. since 2007
- **-9%** GHG emissions / 1,000 sq. ft. in 2016 vs 2015
- **-35%** cumulative reduction in GHG emissions / 1,000 sq. ft. since 2007
- **-2%** water use / 1,000 sq. ft. in 2016 vs 2015
- **43%** waste diverted from landfill in 2016
- **-19%** cumulative reduction in water use / 1,000 sq. ft. since 2008
- **268,900** cumulative waste diverted from landfill in tons since 2012
Adopting science-based emissions targets

Global temperature rise is affecting weather patterns and the severity of weather events – what we all know as climate change. Using scientific principles, the United Nations Intergovernmental Panel on Climate Change (IPCC) has estimated the amount of carbon reduction required between 2010 and 2100 to keep global temperature increases below a dangerous 2°C increase. Greenhouse gas emissions reduction targets that are established in accordance with IPCCs methodology are considered “science-based.”

We are one of the first organizations that committed to developing science-based targets as part of a broader industry coalition led by We Mean Business. In 2017, using the methodology prescribed by the IPCC that takes into account our industry sector and economic contributions, we developed our new targets.

To date, between 2011 and 2016, we have maintained a strong pace of more than 5% absolute greenhouse gas reduction per year.

This is a robust basis from which to set science-based targets: our absolute impacts have decreased alongside our improvement in carbon efficiency, measured and reported as normalized performance (per 1,000 sq. ft. of air-conditioned space). To achieve these new long-term targets, we are developing an investment plan as well as seeking additional opportunities to continue incremental savings through retrofits and other energy conservation measures.

Our science-based targets

Caesars Entertainment commits to:

1. Reduce absolute Scope 1 and 2 emissions by 30% by 2025 from 2011 levels.
2. Reduce absolute Scope 1 and 2 emissions by 95% by 2050 from 2011 levels.
3. Having 30% of suppliers by spend report emissions to Caesars by 2030, with 10% of suppliers by spend reporting emissions reduction activities associated with their engagement with Caesars or renewable purchasing by 2030.
Energy-saving initiatives

Greening our energy supply in the UK
An example of how our UK operations are supporting Caesars’ People Planet Play environmental commitments is the progress we have made in advancing renewable energy. We have now signed contracts for the supply of electricity from renewable sources for all our owned and operated properties in the UK (with one exception) with effect from October 2018. This will reduce our greenhouse gas emissions by more than 9,000 tons of CO2e annually, equivalent to powering close to 1,000 homes for a full year.

Retro-commissioning in the U.S.
Retro-commissioning has been a strategy at Caesars for several years now, and we have achieved significant resource efficiencies at Harrah’s Laughlin, Harveys Lake Tahoe, Harrah’s Las Vegas and several other properties. In 2016, we took this to a new level. We started a new retro-commissioning and central plant optimization project with advanced control technologies to reduce heating, air-conditioning and ventilation energy use at several properties. This initiative is based on our experience of a pilot program at Paris Hotel & Casino that was completed in early 2016 with impressive results. The installation of a comprehensive ventilation upgrade and optimization of our chilled water plant successfully reduced peak electricity demand and delivered verified savings of 5.6 million kWh per year. An important aspect of the project was an upgrade of controls and integration with existing systems that improved visibility into plant operating conditions and provided remote access.

In addition to the energy and cost savings benefit, our experience at Paris Hotel and Casino proved that we can integrate new control components in a legacy system and achieve strong results that can be leveraged across all Caesars properties in the future.

The Alea Casino, Glasgow, Scotland
Going LED

Lighting in hotels and entertainment venues can present a major challenge for environmental efficiency because we need to provide light at all hours of every day for employees and guests. However, in every challenge, there is an opportunity, and in 2015, we took the opportunity to save more than 33 million kWh per year in electricity to power our lighting fixtures. That's the equivalent electricity needed to power around 2,500 homes for a full year. How? We initiated an enterprise-wide project to upgrade every fluorescent lamp across over 40 properties to LED technology at an investment of around $5 million. By the end of 2016, we had upgraded over 260,000 tubes in parking garages, storage and mechanical rooms, back-of-house corridors, kitchens, office spaces and many other locations.

Greening our construction

As part of our CodeGreen strategy, we undertook an effort nine years ago to follow green building practices outlined in the U.S. Green Building Council’s (USGBC) LEED requirements. Our first LEED certified building was the Octavius Convention Center at Caesars Palace in 2009. Since then, we have applied LEED Standards in our construction and now have five LEED certified new construction projects and an additional 13 properties that are operated in accordance with LEED building standards.

Triple A transparency with CDP

We were thrilled to be nominated to CDP’s Climate A list for 2016, taking our place among just 193 companies out of the thousands that respond to CDP with climate change data. In fact, the Climate Change A list represents just 9% of all companies that disclose worldwide.

Our CDP disclosure ranking in 2016:

- A (A list): Climate Change
- A−: Water
- A−: Supplier Engagement

Only 30 companies in the U.S. achieved equivalent or higher triple A scores in three CDP rankings in 2016.
Working with suppliers to mitigate environmental impacts

As part of a multi-company initiative of the CDP, we are one of 75 organizations that invite suppliers to disclose their greenhouse gas emissions data. For the past three years, we have been engaging with 150 key suppliers to encourage them to disclose. Ultimately, we hope they will go further and improve their energy and emissions performance and contribute to Caesars’ overall supply chain impact reduction efforts.

In our engagement with suppliers, we have been steadily improving our response rate and 37% of suppliers responded in 2016. Also, 71% of those responding confirmed that they had not been approached by any other customer to disclose their data, indicating that we are driving change within our sector.

Based on a lifecycle analysis conducted in 2011, and through collaboration with experts including WRI and CDP, we have been focusing on commodities of concern including paper, electronics, meat, poultry and eggs to provide opportunities to improve our climate change impacts. For example, with support from The Humane League and other animal rights organizations, we are working with our committed suppliers to ensure a safe, adequate supply of cage free eggs to achieve a 100% cage free egg supply chain by 2025.

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Notes: Energy, emissions and water consumption data is U.S. only until 2014. In 2015 and 2016, data is international (U.S., Canada, UK, Egypt, South Africa). Emissions are location based. Water data in 2015 and 2016 is estimated values for UK, Egypt, South Africa. Almost all water is drawn from municipal supply. Waste data is U.S. only. Almost all waste is non-hazardous.
Customers enjoying a poker game at Harrah’s, Las Vegas.
Creating memorable guest experiences

Guests come to Caesars to have fun. Whether this is to attend a fabulous live show, hear their favorite entertainer at one of our clubs, enjoy a superb fine dining experience, play our slots, roulette or table games, enjoy the unique experience of riding the world’s tallest observation wheel, our High Roller, or simply enjoy some rest and relaxation by the pool at any one of our venues, Caesars wants to create experiences that will delight our guests every single time. We believe that creating memorable experiences for our guests is part of the unique contribution we bring to society. Enabling people to relieve the stresses of daily life, find a place where they can enjoy being with their family or friends, take time to enjoy the moment - in today’s fast-paced world, helping people to stop, have fun and create memories adds value. We strive to continuously improve and enhance the opportunities for our guests to have fun.

“To me, the most exciting part of PEOPLE PLANET PLAY is being able to create and share memorable guest experiences. Whether it’s through new entertainers or new gaming technologies, Caesars Entertainment is always searching for the most exciting ways to inspire grownups to play.”

Christian Stuart, Executive Vice President, Gaming and Interactive Entertainment
Improving our guests’ experience — a new way to check in

In early 2016, we launched new self check-in kiosks at our Las Vegas Resorts, becoming the first fully-integrated self check-in program in Las Vegas that incorporates email, text, web, mobile app and kiosks, completely reinventing the way guests arrive and begin their stay. Visitors to Las Vegas often cite long waiting time at the front desk as an inconvenient aspect of their trip. The rollout of our new kiosks is the latest stage in a technology solution to completely automate the check-in process, eliminate wait times and allow customers to start enjoying all Las Vegas has to offer even faster. In addition, guests who make their reservation online can even begin checking in before they reach the property. This is one way to ensure that the experiences our guests remember do not include waiting in line at the front desk to check in.

“...The world is changing the way we communicate and the platforms we use to engage. New digital platforms enable us to reach out to guests in different ways, for example, offering check-in from a mobile device before even arriving at the property provides immense opportunity. We continue to work across all our systems to enhance functionality and support integration, always striving to improve the guest experience. This is fundamental to our People Planet Play philosophy. However, new ways of engaging also bring new risks for data security and privacy. We are doing far more to protect our guests and their information than ever before. It’s good citizenship and it’s good business.”

Les Ottolenghi, Executive Vice President and Chief Information Officer

Endorsed by our guests

In 2016, twenty Caesars properties in North America were awarded the TripAdvisor® Certificate of Excellence, seven more properties than in 2015. This achievement celebrates leaders in the hospitality industry that received impressive reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered high-quality customer experience.

In South Africa, our Emerald Resort & Casino was recognised for the second year in a row in the top 1% on TripAdvisor for Hotels, ranking 7th in South Africa in the ‘Hotels for Families’ category of the 2017 TripAdvisor Travellers’ Choice™ awards.
A new development on Jeju Island: Jeju, the new frontier

We are working to open Caesars’ first non-gaming hotel in 2018 on the South Korean island of Jeju, a beautiful location that is very popular with vacationers in the region. Just off the central China coast, an hour away from Shanghai, Jeju is poised to expand its attractiveness for tourists. We have been in discussion with a major Chinese developer to operate the hotel on their behalf in line with our best practice and experience in the U.S. to provide a world-class hospitality offering. This venue will boast 313 rooms, upscale wining and dining outlets, business center facilities, an executive lounge and other recreational and entertainment facilities. In the future, there is a chance that the local government may approve a gaming license for this hotel, in which case the hotel may offer gaming options for guests as well.

In 2020, we look forward to welcoming you to spend some leisure (or business) time at our spectacular new venue in Incheon, Seoul. Our original plans for this resort of some years ago were delayed due to a change in our local partnership arrangements. With patience, persistence and a steadfast commitment to development in South Korea, we are now back on track with plans to break ground on this exciting new resort in 2017. Our Incheon Integrated Entertainment Resort will be North Asia’s first internationally-branded, large-scale entertainment resort of its kind. We think it will be worth the wait.

Watch this space for news of additional developments in Japan. As gaming licenses start to open up in select Japanese cities, creating what is forecast to be the second largest gaming market in the world, we plan to be on hand to show how PEOPLE PLANET PLAY works. We expect the granting of licenses to be highly dependent upon proven Responsible Gaming practice and positive citizenship. In these areas, our track record is second to none.

“We are optimistic and excited about our expansion plans to create more memorable experiences for more guests in more locations. We are currently engaged in advanced talks in several countries, with a focus in Asia. In two cases, we have already signed agreements and have progressed to more detailed planning. We are seeing the liberalization of gaming markets alongside a diligent regulatory approach that values corporate citizenship and quality economic and social contribution. As an organization walking the talk of People Planet Play, we are well positioned to support the development of hospitality in these markets for the benefit of guests, employees, local businesses and communities.”

Steve Tight, President of International Development
Great entertainment to inspire our guests

Our world-renowned live entertainment is a large part of the PLAY in PEOPLE PLANET PLAY. We are constantly looking for ways to innovate our line-up to give our guests the most fantastic experiences possible. Guests at our live events travel from all over the world to take in what we offer on the Strip in Vegas, often planning their vacation around the stars they love and want to see perform. Our unique combination of spectacular with intimate, including Meet and Greets with our headliners, helps us deliver on our mission of inspiring grown-ups to play.

In 2017, we brought another first to Las Vegas: the Backstreet Boys. The show, “Larger than Life” at The AXIS at Planet Hollywood Resort & Casino, specifically produced for our stage, is already breaking all barriers. However, one barrier we were happy to remove is the one to the balcony at the venue. Due to such high demand and very early sellouts, we decided to open up the balcony seating to enable more guests to see the show. And Vegas is also having its effect on the Backstreet Boys. One of the group has already bought a house in the city and all the Boys are looking to make a home here one way or another.

“The AXIS marked a new era of entertainment, bringing the first pop music residencies to the famed Las Vegas Strip. Introducing the Backstreet Boys further solidifies our standing as a premier destination for live entertainment, offering guests an experience they cannot get elsewhere.”

Jason Gastwirth, Senior Vice President, Marketing and Entertainment

BACKSTREET BOYS IN VEGAS

- A first residency for Backstreet Boys in Las Vegas
- A first residency for a boy band
- 26 shows in March thru July 2017
- Total audience of >150,000 for the season
Growing poker across the globe

Continuing to expand our reach to more poker players around the world, the World Series of Poker took on its second season of the WSOP International Circuit, this time more than doubling the number of stops from the first year. The 2016-17 season featured 14 stops (six more than our inaugural year) on three continents at locales outside the U.S. We have been encouraged by the uptake of the game and the serious approach to responsible poker by many casinos who were eager to partner with Caesars in this venture. More than 100,000 players participated in events from Brazil to the Czech Republic, learning how the biggest brand in the game runs tournaments and helps to grow the game respectably and responsibly. The WSOP even stopped at the famed Casino de Monte-Carlo to put on a charity poker tournament with a record €1,000,000 buy-in, which raised nearly $4 million for our charitable partner, the One Drop organization.

Since 2012, WSOP has raised $18.5 million for the charitable organization One Drop, providing resources for people to obtain access to safe water in West Africa, India and Central America and building sustainable income generating opportunities. In 2016 alone, more than $5 million was raised through WSOP.
**Responsible Gaming**

Caesars’ Responsible Gaming program includes scientific based research, innovative technology and practical tools and comprehensive training for our employees. We invest in training and qualifying Responsible Gaming staff at all our properties.

In addition to our employee training programs, we provide guests with resources they can use year-round, including a toll-free helpline number for problem gambling which is displayed and accessible throughout our casinos. We offer in-house nationwide self-exclusion and self-restriction programs that allow customers to ban themselves from playing at our land based casinos and online gambling sites or restrict casino privileges.

“Caesars established the gaming industry’s first responsible gaming efforts more than 25 years ago. Today, Caesars continues to be the casino industry’s chief advocate for promoting responsible gaming through our constant efforts to train and retrain employees and provide our guests the resources they may need to identify a problem and access services. We want our guests to simply have fun.”

Jan Jones Blackhurst, Executive Vice President of Public Policy & Corporate Responsibility

**Firsts in Responsible Gaming Certifications**

- In Canada, Caesars Windsor was the first casino to be accredited by the Responsible Gaming Council’s RG Check Program.
- In the UK, Caesars was the first to receive accreditation by ACE (Accreditation, Certification and Evaluation) confirming that our policies and procedures conform to the Playing Safe Core Code of Practice on Responsible Gaming.

“Responsible Gaming is at the essence of People Planet Play. We want gambling to be a conscious choice for all, made for the right reasons. Gambling is a form of entertainment and considered fun. Just like any other social activity, proper controls and budget limits should be set. We were the first to establish this principle and openly discussed our responsibilities as a gaming company in 1989, which led to the creation of our Code of Commitment in 2000. Today, in the gambling of Play, we strive to maintain our leadership role and involvement in ensuring Responsible Gaming practices in our company and in our industry.”

Caroline Layugan, Director of Responsible Gaming and Property Engagement
The vital role of Responsible Gaming Ambassadors

Responsible Gaming Ambassadors (RGAs) play a vital role in our Responsible Gaming program, responding to concerns that our customers may not be gambling responsibly. RG Chairpersons (RGCs) coordinate RG Committees at each site. The committees include management representation from different departments and they review policies, practices, incidents that have occurred and all relevant updates on a quarterly basis. RGAs are specially trained to have conversations with customers or someone close to a customer with whom we have concerns about their gambling activity, in order to guide them in obtaining the help they need.

We want our guests to enjoy gaming and we help them do so

- **33 RG Chairs** across Caesars properties in North America
- **752 RG Ambassadors** at casinos in North America
- RGAs are selected after achieving supervisor status, usually with several years of gaming job experience.
- RGAs undertake a dedicated half-day of training to qualify and annual refresher training in role. They will have previously completed basic RG Awareness and Role in RG training modules.

**INSIGHTS from two RG Chairs and RG Ambassadors**

“It’s all about our guests. We want them to have a good time, but only if they can gamble responsibly. First and foremost, we always consider what’s best for our guests, even if that means we lose gaming revenue. In the long run, though, what’s best for our guests is also best for our business.”

“A large part of our role as RGAs is to listen and show empathy. If there is one case where we have helped one guest, then all our conversations have been worthwhile.”

David Wolfgang, Casino Manager - Slots at Caesars Palace, Las Vegas has been an RGA for 12 years and an RGC for 7 years, with 26 total years of service.

“People need to express themselves. I listen a lot. Sometimes just talking about their situation is the first time they realize they have a problem.”

“There is a small number of people who just cannot gamble in a healthy way. It’s similar to people who can’t take alcohol or face other addictions. We try to help them understand that they have resources to help them.”

Lee Howard, Director of Slots & Casino Beverage at Harrah’s New Orleans has been an RGA for 13 years and an RGC for 9 years, with 22 total years of service.
**Responsible Gaming leadership in the UK**

Caesars Entertainment UK is one of Europe’s leading casino companies offering a diverse portfolio of entertainment, gaming, restaurants and bars at 14 properties throughout the United Kingdom, South Africa and Egypt. Operating in line with the Caesars PEOPLE PLANET PLAY framework, Responsible Gaming has always been a cornerstone of our business success in the UK and our positive contribution to communities in our region.

**Raising standards**

Working closely with regulatory bodies and industry associations, we strive to raise the bar in Responsible Gaming standards and compliance for the benefit of all customers. We actively collaborate with the UK Gambling Commission to help them achieve their goals of full compliance within the industry, keeping crime out of gambling, ensure gambling is fair and open and protecting vulnerable players.

In late 2016, our EMEA Managing Director, Mike Rothwell, presented our experience of an independent external review of our anti-money laundering procedures at the Gambling Commission’s Raising Standards Conference.

“We see great opportunity in the use of Big Data, tools, analytics and innovations to understand where problem gambling may be and to target our intervention on behalf of the customer. Innovation and creativity in the industry can play a very powerful role to minimize the impact of harmful gambling. In that context, we rely very much on the cooperation and collaboration of industry players. We are encouraged by the support of Caesars Entertainment as a senior industry voice and serious partner to our advanced initiatives.”

Sarah Harrison, MBE, CEO, The Gambling Commission, UK

“Doing business in the right way is nothing unusual for us. It’s who we are. I am personally committed to Responsible Gaming and am encouraged by the passion of our managers and employees to go the extra mile.”

Mike Rothwell, Managing Director, Caesars Entertainment EMEA

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**Caesars UK Responsible Gambling Memberships**

- Casino industry “Playing Safe” Forum
- GambleAware, formerly the Responsible Gambling Trust
- ‘SENSE’ (Self-Enrolment National Self-Exclusion)
- ACE Accreditation (National Casino Forum)
- GamCare
- IGRG (Industry Group for Responsible Gambling)
- The Gordon Moody Association
- Young Gamblers Education Trust (YGAM)
- Think 21 Test Purchase Scheme

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**CONGRATULATIONS to Viv Ross!**

Caesars EMEA Compliance Manager, Viv Ross, was honored with a Highly-Commended Lifetime Achievement Award at the inaugural Gambling Compliance Global Regulatory Awards in early 2017 in London. The Award recognizes Viv’s pioneering responsible gaming leadership over the past decade, specifically in his support for the introduction of the national UK self-exclusion scheme which was introduced in 2015.
PEOPLE PLANET PLAY at meetings and events

With our 40 properties across the U.S., we offer an unbeatable range of meetings, conventions and events options that promise to create memorable experiences for our corporate and institutional customers and their guests. Our meeting facilities incorporate responsible and sustainable options for the varied events we are honored to host as a minimum standard, not just on request. With 350 managers trained and certified in our Responsible

Caesars Means Business Responsible Meeting commitments:

1. Paperless online event menus, meetings guide and billing.

2. China, flatware, and linen offered in place of disposables.


4. Water only preset on tables on request.

5. Responsible Meetings trained and certified sales and operations managers.

6. Environmentally-preferred choices specific to each location.

7. Silver IMEX Green Supplier Award Recognition and Green Key Eco Rating.

Meetings program, we can offer socially and environmentally favorable venues for any event.

Our newest venue, the Waterfront Conference Center in Atlantic City remains the largest meetings venue from Boston to Baltimore that can host gatherings of up to 5,000 people, providing a central venue that offers easy access and short travel distances for many event-planners in the region.

Meetings for Good

Last year we launched our Meetings for Good program to connect our customers with the opportunity to add a social benefit element to their business event. Collaborating with our strategic nonprofit partners, we offer our customers a menu of community-service activities for their delegates in Las Vegas, New Orleans and Atlantic City.

Meetings for Good – connecting to combine business with social benefit – a selection of our partner non-profits

• Second Wind Dreams: Supports older individuals in assisted living homes through fulfilling a dream, activity day and games.

• Clean the World: Builds hygiene kits from recycled goods to prevent hygiene related disease.

• Three Square: Reduces child hunger by packing weekend food backpacks.

• Soldier’s Angels: Sends gratitude to active military and veterans with letters, blankets and gift baskets.

“I am the president of the New Jersey Special Investigators Association. We held our annual training three-day seminar at Harrah’s Waterfront Conference Center in October for the second time. We initially chose the new Waterfront Conference Center as we were looking for somewhere new and exciting to hold our 25th anniversary seminar in 2015. We were blown away by the facility and the professional service we received and that is why we were back there in 2016 and booked thru 2018.”

Scott Keesal, Allstate Insurance Company Senior Consultant II, Special Investigative Unit
Meetings and Wellness

An important part of our culture at Caesars is our focus on wellness, both in our own business for our team-members and for our guests. Our properties offer some of the most extensive wellness facilities from fitness centers to pools to spas and a range of exercise and relaxation facilities.

For the meetings and conventions industry, wellness is an important option. Travelling to conventions, working long hours, being away from home, catching up with emails at midnight ... all these can take a toll on delegates at any event. We want to ensure that wellness is on the agenda at meetings as well. Delegates who take time to care for themselves are more attentive and productive at work.

For the past two years, we have been the wellness sponsor of the Professional Convention Management Association (PCMA) annual convention and trade show, Convening Leaders, that attracts more than 4,000 professional meeting planner delegates to a multi-day event. In 2017, we organized a PCMA Walking Challenge with fabulous prizes (such as Wellness Getaways at Caesars Palace or Harrah’s Atlantic City) to incentivize delegates to get active. In just two and a half days, 580 participants covered a total of 7.3 million steps.
Compliance and anti-money laundering

As an entity that conducts business in the highly-regulated gaming industry, Caesars and our licensed affiliates and subsidiary entities are committed to upholding the laws, regulations, policies and procedures of our regulatory agencies. We take all appropriate steps to prevent, mitigate and correct compliance breaches if they occur. We always work in a spirit of cooperation and collaboration with regulatory authorities in all our jurisdictions. Information relating to disciplinary actions imposed by the various gaming regulators is generally made public. Over the past two years, with the support of our compliance and anti-money laundering teams, we have added significant staff resources to manage the multiple processes involved in improving transparency and controls throughout our systems in the U.S. Our investment includes extensive training; for example, all our anti-money laundering management teams have obtained professional Certified Anti-Money Laundering Specialist (CAMS) certification, or are in the process of doing so. In the last 12 months, 11 managers achieved CAMS certification.

Advancing compliance in the UK

In 2016, Caesars EMEA Compliance hosted a full independent audit of our anti-money laundering framework in the UK, conducted by Deloitte LLP. This exhaustive process left no stone unturned in over 800 hours of external audit resource. The outcome was positive, finding no significant instances of non-compliance with the Gambling Commission's guidance on anti-money laundering and Responsible Gambling. On the other hand, the review provided us with an opportunity to enhance risk-sensitive processes and controls. For example, we created a comprehensive system of KPIs across all areas of compliance and directly linked achievements in this area to reward. From 2017, the annual bonus for our senior directors and managers will be contingent upon achieving specific and measurable compliance goals.

“In the UK, we have taken a scrupulously detailed approach to compliance. Failure in this area is not an option. Over the past 12 months, we have constructed a new robust internal auditing, monitoring and reporting framework for compliance. People Planet Play, for me, means compliance first. When we are compliant, there are no limits to the fun we can have as we make a positive contribution in our markets.”

Ann Sullivan, Group Compliance Director, Caesars EMEA

Compliance with the UK Modern Slavery Act

In the UK, the new Modern Slavery Act (MSA) comes into force in June 2017 requiring UK businesses to annually disclose actions taken to ensure there is no modern slavery in their business or supply chains. So far, we have developed a Supplier Code of Conduct that will be published to our suppliers and on our UK website in 2017, setting out our expectations of suppliers in matters relating to human rights including modern slavery. We have also requested of all our key suppliers their declarations of human rights practices in their business, and as of April 2017, 60% of suppliers have responded positively. We continue to work with remaining suppliers to achieve full compliance and will publish our MSA compliance statement in 2017.

“The gaming industry is no stranger to regulation and, at Caesars, we have learned that being proactive and collaborating with regulators produces the best outcomes for our business and our customers. As we move into more types of gaming using modern technologies, whether via mobile devices or other types of gaming such as e-sports, we face new regulatory challenges that we address thoroughly, responsibly and in full collaboration with those who regulate our industry. PEOPLE PLANET PLAY is our North Star in this respect.”

Timothy R. Donovan, Executive Vice President and General Counsel and Chief Regulatory and Compliance Officer
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<td></td>
<td>102-4 Location of operations</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-5 Ownership and legal form</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-6 Markets served</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-7 Scale of the organization</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-8 Information on employees</td>
<td>51</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-9 Supply chain</td>
<td>48</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-10 Significant changes</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-11 Precautionary Principle</td>
<td>48</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-12 External initiatives</td>
<td>32, 34</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-13 Membership of associations</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-14 Statement from senior manager</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-16 Values, principles, standards</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-18 Governance structure</td>
<td>48</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-40 List of stakeholder groups</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-41 Collective bargaining agreements</td>
<td>48</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-42 Identifying and selecting stakeholders</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-43 Stakeholder engagement</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-44 Key topics and concerns raised</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-45 Entities included</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-46 Report content and topic Boundaries</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-47 List of material topics</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-48 Restatements of information</td>
<td>No information has been restated.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-49 Changes in reporting</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-50 Reporting period</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-51 Date of most recent report</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-52 Reporting cycle</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-53 Contact point</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-54 Reporting in accordance with the GRI Standards</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-55 GRI content index</td>
<td>48</td>
<td></td>
</tr>
<tr>
<td></td>
<td>102-56 External assurance</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

102-9: Caesars is a service industry and our supply chain is comprised primarily of tens of thousands of suppliers of products and services required to serve our guests in our diverse entertainment properties. We maintain a complex inflow of diverse goods and services ranging from furniture, fixtures and equipment, food and beverages, transportation and IT, communications and other technology support systems. Our supply base is almost entirely local to the country of operation and in many cases, local to a specific state within the U.S. for U.S. properties.


102-18: See our website: Corporate Governance for details of our governance structure and Board committees: http://investor.caesars.com/corporate-governance.cfm

102-41: 55% of U.S. employees are covered by collective bargaining agreements. This percentage does not reflect some employee groups, including employees at certain managed properties, temporary employees, and on call employees.
<table>
<thead>
<tr>
<th>Material priority</th>
<th>GRI Standard</th>
<th>Management Approach page:</th>
<th>Specific GRI Disclosures</th>
<th>Page</th>
<th>Omissions</th>
</tr>
</thead>
<tbody>
<tr>
<td>A commitment to responsible conduct</td>
<td>GRI 205: Anti-Corruption</td>
<td>101: 1–3: 47</td>
<td>205–2: Communication and training about anti-corruption policies and procedures</td>
<td>47</td>
<td>None</td>
</tr>
<tr>
<td>Creating memorable experiences for our guests</td>
<td>GRI 419: Socioeconomic Compliance</td>
<td>101: 1–3: 24</td>
<td>419–1: Non-compliance with laws and regulations in the social and economic area</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>GRI 18: Customer Privacy</td>
<td>101: 1–3: 38</td>
<td>418–1: Substantiated complaints concerning breaches of customer privacy and losses of customer data</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>Responsible Gaming</td>
<td>GRI 417: Marketing and Labeling</td>
<td>101: 1–3:</td>
<td>417–3: Incidents of non-compliance concerning marketing communications</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>Positive economic contribution</td>
<td>GRI 201: Economic performance</td>
<td>101: 1–3: 24</td>
<td>201–1: Direct economic value generated and distributed</td>
<td>24</td>
<td></td>
</tr>
<tr>
<td>Supporting local communities</td>
<td>GRI 413: Local Communities</td>
<td>101: 1–3: 25</td>
<td>413–1: Operations with local community engagement</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Health and wellness</td>
<td>GRI 403: Occupational Health and Safety</td>
<td>101: 1–3: 19</td>
<td>403–2: Types of injury and rates of injury, occupational diseases, lost days, absenteeism, and fatalities</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>Diversity and inclusion</td>
<td>GRI 405: Diversity and Equal Opportunity</td>
<td>101: 1–3: 15</td>
<td>405–1: Diversity of governance bodies and employees</td>
<td>53</td>
<td></td>
</tr>
<tr>
<td>Great place to work</td>
<td>GRI 401: Employment</td>
<td>101: 1–3: 12</td>
<td>401–1: New employee hires and turnover</td>
<td>52</td>
<td></td>
</tr>
<tr>
<td></td>
<td>GRI 404: Training and Education</td>
<td>101: 1–3: 17</td>
<td>404–1: Average hours of training</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>404–2: Programs for upgrading employee skills</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>302–3: Energy intensity</td>
<td>31</td>
<td></td>
</tr>
<tr>
<td>Science–based carbon goal reduction</td>
<td>GRI 305: Emissions</td>
<td>101: 1–3: 30</td>
<td>305–1: Direct (Scope 1) GHG emissions</td>
<td>52</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>305–2: Energy indirect (Scope 2) GHG emissions</td>
<td>52</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>305–4: GHG emissions intensity</td>
<td>52</td>
<td></td>
</tr>
<tr>
<td>Not material</td>
<td>GRI 303: Water</td>
<td>101: 1–3: 30</td>
<td>303–1: Water withdrawal by source</td>
<td>35</td>
<td></td>
</tr>
</tbody>
</table>
GRI 102-13
Membership of associations

A selection of Senior Management Team and Caesars Foundation Trustee board activity for charitable and civic organizations:

Jan Jones Blackhurst, EVP of Public Policy & Corporate Responsibility
- U.S. Chamber of Commerce, Board Member
- Global Fairness Initiative, Board Member
- Public Education Foundation (Nevada), Board Member
- Caesars Foundation Trustee
- Several other positions not included here

Jan Jones Blackhurst, EVP of Public Policy & Corporate Responsibility
- U.S. Chamber of Commerce, Board Member
- Global Fairness Initiative, Board Member
- Public Education Foundation (Nevada), Board Member
- Caesars Foundation Trustee
- Several other positions not included here

Jacqueline Beato, SVP Finance & Treasurer
- Foundation for an Independent Tomorrow (FIT), Board Member
- Caesars Foundation Trustee
- Futuro Academy Charter School, Finance Committee member

Richard Broome, EVP of Public Affairs and Communications
- Three Square Food Bank, Board Member

Timothy R. Donovan, EVP and General Counsel and Chief Regulatory and Compliance Officer
- Be a Gift Foundation: Founder and Director

Eric Hession, Chief Financial Officer
- American Red Cross of Southern Nevada, Board Member

GRI 102-40, 102-42, 102-43, 102-44

<table>
<thead>
<tr>
<th>Stakeholder group</th>
<th>Engagement</th>
<th>Topics raised</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caesars Citizenship External Advisory Board</td>
<td>Meetings 3–4 times per year plus informal interactions</td>
<td>Responsible growth, Climate change, Waste management</td>
</tr>
<tr>
<td>Guests</td>
<td>Daily interactions and formal feedback through surveys</td>
<td>Great service and value, Sustainable practices in our properties and events, Privacy of personal information, Inclusion of different groups and needs</td>
</tr>
<tr>
<td>Employees</td>
<td>Daily interactions and formal feedback through surveys</td>
<td>Personal development, Fair and competitive benefits, Equal opportunity</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Stakeholder group</th>
<th>Engagement</th>
<th>Topics raised</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community organizations</td>
<td>Periodic reviews of joint activity, attendance at meetings and events.</td>
<td>Support for local causes, Capacity building</td>
</tr>
<tr>
<td>Regulators</td>
<td>As needed on a direct basis and through industry groups as required.</td>
<td>Compliance with responsible gaming regulations, Training for employees in responsible gaming</td>
</tr>
<tr>
<td>Partners and suppliers</td>
<td>Business reviews and industry meetings</td>
<td>Collaboration and long-term relationships, Ethical and honest behavior</td>
</tr>
<tr>
<td>Shareholders</td>
<td>Shareholder calls and conferences.</td>
<td>Positive economic return, Ethical conduct, Risk management</td>
</tr>
</tbody>
</table>
### GRI 102-8

#### Employees by region and gender

<table>
<thead>
<tr>
<th>Region</th>
<th>Women</th>
<th>Men</th>
<th>Total</th>
<th>Women</th>
<th>Men</th>
<th>Total</th>
<th>Women</th>
<th>Men</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S.</td>
<td>29,416</td>
<td>29,536</td>
<td>58,952</td>
<td>28,426</td>
<td>28,501</td>
<td>56,927</td>
<td>26,650</td>
<td>26,005</td>
<td>52,655</td>
</tr>
<tr>
<td>Canada</td>
<td>1,758</td>
<td>1,277</td>
<td>3,035</td>
<td>1,694</td>
<td>1,265</td>
<td>2,959</td>
<td>1,483</td>
<td>1,172</td>
<td>2,655</td>
</tr>
<tr>
<td>UK</td>
<td>683</td>
<td>903</td>
<td>1,586</td>
<td>732</td>
<td>875</td>
<td>1,607</td>
<td>705</td>
<td>833</td>
<td>1,538</td>
</tr>
<tr>
<td>Rest of world</td>
<td>2</td>
<td>3</td>
<td>386</td>
<td>54</td>
<td>363</td>
<td>417</td>
<td>263</td>
<td>562</td>
<td>825</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>31,859</td>
<td>31,719</td>
<td>63,959</td>
<td>30,906</td>
<td>31,004</td>
<td>61,910</td>
<td>29,101</td>
<td>28,572</td>
<td>57,673</td>
</tr>
</tbody>
</table>

#### Percentage women (global)

- **2014**: 49.5%
- **2015**: 50.1%
- **2016**: 49.5%

**Notes:** Cherokee property employees in the U.S. are noted as permanent employees and not supervised workers and reported in prior years. Data includes full time, part time and employees on leave of absence.

### GRI 102-8

#### Employees by contract

<table>
<thead>
<tr>
<th>Type</th>
<th>Women</th>
<th>Men</th>
<th>Total</th>
<th>Women</th>
<th>Men</th>
<th>Total</th>
<th>Women</th>
<th>Men</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full time</td>
<td>25,020</td>
<td>26,517</td>
<td>51,537</td>
<td>24,079</td>
<td>25,525</td>
<td>49,604</td>
<td>22,610</td>
<td>23,488</td>
<td>46,098</td>
</tr>
<tr>
<td>Part time</td>
<td>4,396</td>
<td>3,019</td>
<td>7,415</td>
<td>4,347</td>
<td>2,976</td>
<td>7,323</td>
<td>4,040</td>
<td>2,517</td>
<td>6,557</td>
</tr>
<tr>
<td>Oncall</td>
<td>1,395</td>
<td>1,143</td>
<td>2,538</td>
<td>1,808</td>
<td>1,748</td>
<td>3,556</td>
<td>1,738</td>
<td>1,629</td>
<td>3,367</td>
</tr>
<tr>
<td>Permanent</td>
<td>29,416</td>
<td>29,536</td>
<td>58,952</td>
<td>28,426</td>
<td>28,501</td>
<td>56,927</td>
<td>26,650</td>
<td>26,005</td>
<td>52,655</td>
</tr>
<tr>
<td>Temporary</td>
<td>214</td>
<td>214</td>
<td>428</td>
<td>815</td>
<td>1,512</td>
<td>2,327</td>
<td>275</td>
<td>314</td>
<td>589</td>
</tr>
</tbody>
</table>

**Notes:**
- Caesars global workforce includes permanent, full-time and part-time employees at properties owned and managed by Caesars around the world. Employees at Cherokee properties in the U.S. are included as permanent employees. However, employee data provided here as at year end may not reflect total number of employees throughout the year which could include seasonal employees, temporary employees and other short-term contracted employees.
- On-call employees represent a pool of workers who are available to report for work at short notice, but remain on our payroll when not working. These employees assist in managing peak requirements. On-call employees work a few days every few months, or several days each month, and are remunerated accordingly. They are not included in the detailed permanent workforce data.

### GRI 302-1 Total fuel consumption from non-renewable sources

<table>
<thead>
<tr>
<th>Energy Consumption</th>
<th>Units</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity</td>
<td>MWH</td>
<td>1,357,702</td>
<td>1,422,307</td>
<td>1,349,157</td>
</tr>
<tr>
<td>Natural Gas</td>
<td>MMBTU</td>
<td>3,111,002</td>
<td>3,429,507</td>
<td>3,346,268</td>
</tr>
<tr>
<td>Steam</td>
<td>MMBTU</td>
<td>427,425</td>
<td>391,886</td>
<td>375,741</td>
</tr>
<tr>
<td>Chilled Water</td>
<td>MMBTU</td>
<td>586,986</td>
<td>587,461</td>
<td>604,410</td>
</tr>
<tr>
<td>Propane</td>
<td>Gallons</td>
<td>620,922</td>
<td>636,961</td>
<td>837,967</td>
</tr>
</tbody>
</table>

### GRI 302-1 Electricity, heat, cooling and steam in 2016

<table>
<thead>
<tr>
<th>Energy Consumption</th>
<th>GJ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity</td>
<td>4,552,963</td>
</tr>
<tr>
<td>Heat</td>
<td>3,254,174</td>
</tr>
<tr>
<td>Purchased steam</td>
<td>495,538</td>
</tr>
<tr>
<td>Purchased cooling</td>
<td>126,926</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>8,429,601</td>
</tr>
</tbody>
</table>

### GRI 302-1 Total energy from all sources in GJ

<table>
<thead>
<tr>
<th>Year</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>GJ</td>
<td>8,916,760</td>
<td>9,444,313</td>
<td>9,090,576</td>
</tr>
</tbody>
</table>

**Notes:**
- All figures for 2014 are for U.S. only. 2015/2016 include international properties.
- Electricity and natural gas are international data. Other values are U.S. only.
**GRI 305-1, 305-2**

Greenhouse gas emissions in thousand metric tons CO2e

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>GHG emissions (Scope 1)</td>
<td>224</td>
<td>240</td>
<td>234</td>
</tr>
<tr>
<td>GHG emissions (Scope 2)</td>
<td>822</td>
<td>759</td>
<td>668</td>
</tr>
<tr>
<td>Total GHG emissions</td>
<td>1,046</td>
<td>999</td>
<td>902</td>
</tr>
</tbody>
</table>

**GRI 305-4**

GHG emissions (Scope 1) (MT CO2e per 1,000 sq ft)

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.06</td>
<td>4.26</td>
<td>4.19</td>
<td></td>
</tr>
</tbody>
</table>

GHG emissions (Scope 2) (MT CO2e per 1,000 sq ft)

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.90</td>
<td>13.49</td>
<td>11.96</td>
<td></td>
</tr>
</tbody>
</table>

Total GHG emissions (MT CO2e per 1,000 sq ft)

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>18.97</td>
<td>17.75</td>
<td>16.14</td>
<td></td>
</tr>
</tbody>
</table>

**GRI 305-3 Scope 3 GHG emissions (U.S. only) (MT CO2e)**

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>62,268</td>
<td>43,842</td>
<td>31,901</td>
<td></td>
</tr>
</tbody>
</table>

Notes to emissions data:
- Data is for U.S. operations only in 2014, and international in 2015 and 2016. We report on an operational control basis.
- Scope 2 emissions are calculated using eGrid 2014 sub-region GHG emissions factors for the U.S. Scope 1 and 3 emissions are calculated using IPCC AR4 100-year GWP factors.
- Emissions data has been recalculated retroactively in line with the Greenhouse Gas Protocol method that requires restatement following significant changes.
- Scope 3 reflects waste and business travel

**GRI 401-1**

Employee new hires and turnover (U.S. permanent employees)

<table>
<thead>
<tr>
<th></th>
<th>Women</th>
<th>Men</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Hires</td>
<td>5,958</td>
<td>5,452</td>
<td>11,410</td>
</tr>
<tr>
<td>&lt; age 30</td>
<td>3,090</td>
<td>2,293</td>
<td>5,383</td>
</tr>
<tr>
<td>age 30 – 50</td>
<td>2,205</td>
<td>2,301</td>
<td>4,506</td>
</tr>
<tr>
<td>&gt; age 50</td>
<td>663</td>
<td>858</td>
<td>1,521</td>
</tr>
</tbody>
</table>

Leavers

<table>
<thead>
<tr>
<th></th>
<th>Women</th>
<th>Men</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Hires</td>
<td>6,463</td>
<td>5,664</td>
<td>12,127</td>
</tr>
<tr>
<td>&lt; age 30</td>
<td>2,453</td>
<td>1,792</td>
<td>4,245</td>
</tr>
<tr>
<td>age 30 – 50</td>
<td>2,746</td>
<td>2,574</td>
<td>5,320</td>
</tr>
<tr>
<td>&gt; age 50</td>
<td>1,264</td>
<td>1,298</td>
<td>2,562</td>
</tr>
</tbody>
</table>

**New hires rates - 2016**

<table>
<thead>
<tr>
<th></th>
<th>Women</th>
<th>Men</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Hires</td>
<td>4,056</td>
<td>3,439</td>
<td>7,495</td>
</tr>
<tr>
<td>&lt; age 30</td>
<td>2,345</td>
<td>1,837</td>
<td>4,182</td>
</tr>
<tr>
<td>age 30 – 50</td>
<td>1,295</td>
<td>1,132</td>
<td>2,427</td>
</tr>
<tr>
<td>&gt; age 50</td>
<td>416</td>
<td>470</td>
<td>886</td>
</tr>
</tbody>
</table>

**Turnover rates - 2016**

<table>
<thead>
<tr>
<th></th>
<th>Women</th>
<th>Men</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Hires</td>
<td>5,615</td>
<td>5,020</td>
<td>10,635</td>
</tr>
<tr>
<td>&lt; age 30</td>
<td>2,425</td>
<td>1,894</td>
<td>4,319</td>
</tr>
<tr>
<td>age 30 – 50</td>
<td>2,286</td>
<td>2,164</td>
<td>4,450</td>
</tr>
<tr>
<td>&gt; age 50</td>
<td>904</td>
<td>962</td>
<td>1,866</td>
</tr>
</tbody>
</table>
### Diversity in Governance Bodies (Full time and part time employees only)

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Board of Directors</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total number</td>
<td>0</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td>&lt; age 30</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>age 30 – 50</td>
<td>0</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>&gt; age 50</td>
<td>0</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>Directors in minority groups</td>
<td>0</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td><strong>Executives</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total number</td>
<td>2</td>
<td>10</td>
<td>12</td>
</tr>
<tr>
<td>&lt; age 30</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>age 30 – 50</td>
<td>1</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>&gt; age 50</td>
<td>1</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>Executives in minority groups</td>
<td>0</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td><strong>Managers</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total number</td>
<td>3,118</td>
<td>4,446</td>
<td>7,564</td>
</tr>
<tr>
<td>&lt; age 30</td>
<td>416</td>
<td>502</td>
<td>918</td>
</tr>
<tr>
<td>age 30 – 50</td>
<td>1,744</td>
<td>2,420</td>
<td>4,164</td>
</tr>
<tr>
<td>&gt; age 50</td>
<td>958</td>
<td>1,524</td>
<td>2,482</td>
</tr>
<tr>
<td>Managers in minority groups</td>
<td>1,295</td>
<td>1,420</td>
<td>2,715</td>
</tr>
<tr>
<td><strong>Non-managers</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total number</td>
<td>25,096</td>
<td>23,747</td>
<td>48,843</td>
</tr>
<tr>
<td>&lt; age 30</td>
<td>5,304</td>
<td>4,526</td>
<td>9,830</td>
</tr>
<tr>
<td>age 30 – 50</td>
<td>10,963</td>
<td>10,155</td>
<td>21,118</td>
</tr>
<tr>
<td>&gt; age 50</td>
<td>8,829</td>
<td>9,066</td>
<td>17,895</td>
</tr>
<tr>
<td>Non-managers in minority groups</td>
<td>16,414</td>
<td>13,180</td>
<td>29,594</td>
</tr>
<tr>
<td><strong>Total employees</strong></td>
<td>28,216</td>
<td>28,203</td>
<td>56,419</td>
</tr>
<tr>
<td>&lt; age 30</td>
<td>5,720</td>
<td>5,028</td>
<td>10,748</td>
</tr>
<tr>
<td>age 30 – 50</td>
<td>12,708</td>
<td>12,579</td>
<td>25,287</td>
</tr>
<tr>
<td>&gt; age 50</td>
<td>9,788</td>
<td>10,596</td>
<td>20,384</td>
</tr>
<tr>
<td>Total employees in minority groups</td>
<td>17,709</td>
<td>14,602</td>
<td>32,311</td>
</tr>
</tbody>
</table>

### Workforce rates (%)

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total workforce by gender</td>
<td>50.0%</td>
<td>50.0%</td>
<td>49.9%</td>
</tr>
<tr>
<td>Total managers</td>
<td>3,120</td>
<td>4,456</td>
<td>7,576</td>
</tr>
<tr>
<td>% women in management</td>
<td>41%</td>
<td>42%</td>
<td>44%</td>
</tr>
<tr>
<td>% minorities</td>
<td>31%</td>
<td>26%</td>
<td>57%</td>
</tr>
<tr>
<td>% minorities in management</td>
<td>17%</td>
<td>19%</td>
<td>36%</td>
</tr>
<tr>
<td>&lt; age 30</td>
<td>10%</td>
<td>9%</td>
<td>19%</td>
</tr>
<tr>
<td>age 30 – 50</td>
<td>23%</td>
<td>22%</td>
<td>45%</td>
</tr>
<tr>
<td>&gt; age 50</td>
<td>17%</td>
<td>19%</td>
<td>36%</td>
</tr>
</tbody>
</table>

**Note:** Employee data provided above as at year end reflects full and part time employees only and does not correlate to the total number of employees throughout the year which could include seasonal employees, temporary employees and other short-term contracted employees.
THE PEOPLE PLANET PLAY CROSSWORD

And now, we hope to inspire you to PLAY with us in our Citizenship Report this year. Complete the following crossword and scan it or take a screenshot. Email your solution to sustainabilityfeedback@caesars.com for a chance to win two nights at Caesars Palace in Las Vegas.

ACROSS:
3. A Caesars employee who gives tirelessly to community causes
5. Everything we do is to create memorable experiences for these
7. The first P in PPP
11. Humans have them, employees have them, we respect them
12. Caesars employees are rewarded for looking after their health and .......
15. This is the color of our environmental stewardship efforts
16. The essential ingredient in business at Caesars
18. Each year, we try to have less of this, and recycle what we have
19. All in for Zero is about this in the workplace
21. Celine Dion and Britney Spears are two of our faves
22. Our mission is to .......... grown-ups to play
24. The second P in PPP

DOWN:
1. We have one for commitment and one for green
2. We honor these who serve our country in our military
4. So scarce, therefore we save every drop we can
6. This is the center of the universe where several Caesars properties are located
8. More than 40% of our managers are not men. They are....
9. Employees get these when they deliver great service to our guests
10. The most fun P in PPP
13. This is the charitable arm of Caesars giving away millions of $ to community causes
14. We use less of this every year per 1000 sq.ft. of air-conditioned space
17. This is where we are building a new resort in South Korea
18. Our poker tournament that generates millions in donations to help communities
19. This is on our minds every minute of every day
20. You can play poker or roulette responsibly at our 47+ of these around the world
23. Guests can charge up their ... at one of our many charging stations.. for free

To enter, please send your complete crossword to: sustainabilityfeedback@caesars.com
Competition entry subject to our terms and conditions: NO PURCHASE NECESSARY. Open only to legal residents of the U.S., UK and Canada (excluding Quebec) who are 21 or older. Ends at 11:59pm PT on 10/31/17. Limit one entry per person. For Official Rules, including prize descriptions, visit http://caesarscorporate.com/crosswordrules. Prize does not include travel to Las Vegas. Sponsored by Caesars Enterprise Services, LLC.